

## **Report of the Strategic Director Children's Services to the meeting of Shipley Area Committee to be held on 8th March 2023**

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### **Subject:**

**Update on Prevention and Early Help Services within the Shipley area and update on local Family Start for Life delivery plan.**

### **Summary statement:**

**This report provides an overview of the progress made within the Shipley area on Family Hub Prevention and Early Help Services and progress on our district-wide Family Hubs Start for Life delivery plan.**

### **Equality and Diversity:**

We continue to monitor take up by key demographics and have consider outcomes in key areas at ward level when developing our Family Hubs Start for Life plan. We aim to reduce inequalities in key outcomes within the district and in line with national rates, for example breastfeeding and take up of childcare offer.

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Marium Haque  
Strategic Director

### **Portfolio:**

**Children's Services**

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### **Overview & Scrutiny Area:**

**Children's Services**

## 1. SUMMARY

- 1.1 Our children and young people are the future of Bradford district. We want them to grow up in a Child Friendly City where every child, young person and family is safe and well. We want them to realise their full potential, have high aspirations for themselves and their neighbourhoods and to become adults who help to drive the prosperity of our District.
- 1.2 Our shared prevention and early strategy support the **Council's vision to promote economic growth and jobs and protect the most vulnerable. Children and young people are at the heart of all we do.**
- 1.3 Our **Prevention and Early Help strategy** overseen by a **Prevention and Early Help Partnership Board** has Family Hubs Start for Life front and centre.
- 1.4 As a local area and Health and Care system, we are highly committed:
  - to **effective, evidence-based and co-produced Family Hubs which prioritise the first 1001 days**
  - to ensure Family Hub prevention and early help services are **provided at the earliest point possible and be closer and easier for families to access**
  - to **accelerate the development of our existing Family Hub offer and also build on learning on wider local programmes such as Better Start Bradford, Born in Bradford, Supporting Families and Reducing Parental Conflict**
  - to maximise opportunities to **refocus and re-align mainstream services and commissioning plans**
- 1.5 We recognise that **all families need support from time to time and local help co-ordinated through Family Hubs** will work seamlessly to ensure **all babies, children and families receive the information and support they need as easily and as early as possible.**
- 1.6 We will **work together to reduce inequalities and identify children, young people and families with additional needs** and ensure that **they are supported by skilled and confident workers (and peers or volunteers)** again at the **earliest point possible and as close to home as possible.**
- 1.7 Our Prevention and Early Help strategy reinforces that **Family Hubs should be seen as an umbrella term, not only physical buildings, to describe the collection of services working in a locality including more targeted services** deployed with other services to support children and families' needs.
- 1.8 Our **Prevention and Early Help strategy priorities** are:
  - **Relaunch our Family Hubs** arrangements and ensure they are **well known, welcoming and accessible.** Including **face to face, online, at wider local centres and home visiting/outreach.** Support must be **nearer, earlier and easier for families to access.**
  - Launch and build **all age Area Leadership Teams and networks** involving family members and Third Sector and Education partners.

- **Expand and develop essential Start for Life (pre-birth to aged 2) services**, targeted effectively when needed to **reduce inequalities**.
- Ensuring wider networks and support beyond Start for Life, for example, **link to youth support, SEND, substance misuse, housing, debt and welfare advice and pathways into good work**.
- Move from co-location of key teams in Family Hubs to **integrated practices which support families earlier and more seamlessly** including new area based single point of access.
- Develop and implement **an integrated system Family Hubs workforce development plan** focusing on understanding **impact of adverse childhood experiences and promoting healthy relationships and resilience** from pre-conception and beyond.
- Implement **robust arrangements for co-production and expand working with peer supporters and volunteers** building on supporting the District to be a safe, green and active place to live, work and play.
- Apply **evidence-based practice** from local and national sources, and implement **robust arrangements for evaluation**, with a focus on reducing inequalities and improving child outcomes.
- Harness the opportunities from the **City of Culture to create an inclusive, creative environment for babies children and young people** which celebrates the vibrant diversity of our district.

1.9 We will implement our **local Family Hubs Start for Life outcome framework** so we can track over time:

- Start for Life outcomes improve, and inequalities reduced
- Sustain and increase good take-up of Early Years free childcare
- Good school attendance and behaviour and contribute to reduce educational inequalities
- Children safe from abuse/neglect and exploitation and criminality and safe from domestic abuse
- Healthy family relationships and reduced parental conflict
- Support addressing mental health and/or substance abuse
- Financial stability is promoted
- Secure housing
- Families diverted from crime
- Families with children with SEND needs identified and support early
- Children, young people and families are proactively involved in shaping and evaluating services
- Family Hubs (sites and activities across the network) are accessible, welcoming, well used and help build social connections

1.10 Our vision isn't something that any one organisation or group of people can make happen on their own. 'Working together to safeguard children' guidance re-emphasises the crucial role of effective **Early Help**. It focuses on the collective responsibility of all agencies, including adult services, to identify, assess and provide effective targeted early help services.

1.11 This report provides an update on progress on our Family Hubs Start for Life delivery plan and focuses on key Prevention and Early Help services in the Keighley and

Shipley part of the District.

## **2. Background**

- 2.1 Providing early help is more effective in promoting the welfare of children than reacting later. Prevention and early help provides support as soon as a problem emerges, at any point in a child's life, from the foundation years through to the teenage years. These services can also prevent further problems arising; for example, if it is provided as part of a support plan where a child has returned home to their family from care, or in families where there are emerging parental mental health issues or drug and alcohol misuse.
- 2.2 The Council's core Prevention and Early Help Family Hub service for children, young people and families, in its current structure, went live from January 2020. The structure includes a Head of Service, three Service Managers, four Locality Family Hub Managers, twelve Early Help Coordinators, four Access and take up workers, a Parenting Team and Family Support Teams in each Hub area. The Youth Justice Service, with its own Service Manager, is also integrated within this service. We have also commissioned four VCSE organisations and Supporting Families Police Officers to deliver aligned family support services to families.

### **2.3 Family Hubs Start for Life programme**

- 2.4 The Department for Education and the Department for Health and Social Care wrote to the Council's Chief Executive on the 8 August 2022 confirming national guidance and funding allocation for 2022-23 (£1.4M) and indicative allocations for 2023-25 (potentially up to £4,396,000). So total potential upper range of £5,807,000.
- 2.5 Funding is ring-fenced to specific areas across the three years focusing predominantly on the ages pre-birth to 2 also often called the First 1001 Days:
- Programme and transformation costs – 20%
  - Capital – 5%
  - Perinatal mental health parent-infant relationship – 31%
  - Parenting support (for ages pre-birth to 2) – 17%
  - Infant feeding support – 14%
  - Home learning environment – 10%
  - Publishing the offer and Parent Panels – 3%
- 2.6 The national guidance outlines evidence bases, national vision and principles and 'minimum' delivery and system expectations which all areas who sign up are expected to deliver and also 'go further' descriptors which local areas are also asked to develop local area plans around. Central government expects close alignment with local plans on Supporting Families (previously known locally as Families First). The letter went to 75 local areas and invited us to sign up to the programme.
- 2.7 In order to sign up and draw down funding, local areas submitted a Sign Up Form with named key designated signatories. This was successfully completed and released 50% of first year funding. Government will release the second half of first year funding after submission of a more detailed local delivery plan which we submitted on 23 December 2022.

- 2.8 Our existing local 0-19 (up to 25 for some young people with needs arising from SEND) Family Hubs arrangements align well with the new national guidance and this programme provides a very exciting opportunity to accelerate developments and expand key provisions in the funded areas.
- 2.9 The guidance supports our own local aspiration for much stronger co-production and evaluation with parents, children and local communities particularly at the area levels. We also intend to build upon the co-location which already exists between core Council prevention and early help services, children health services, particularly health visitors and some wider community services.
- 2.10 A Joint Programme Team is in place including key senior, commissioning and operational managers colleagues from Children's Services, Public Health, Hospitals Trusts, Better Births, District Care Trust and Better Start Bradford. A number of development sessions with key partners have been undertaken including a meeting with Area Co-ordinators and focused sessions on co-production and VCSE area-based wellbeing and community development networks.
- 2.11 The Prevention and Early Help Board for CYP has also convened four sub groups to support implementation:
- **Ages 0-8/Start for Life Sub Group**  
Chaired by Kerry Bennett (Integration and Transformation Manager, Better Start Bradford) and Dawn Lee (Children's Services Manager, District Care Trust). Implementation of Start for Life (pre-birth to aged 2) elements of the programme.
  - **Ages 8 Plus/Supporting Families Sub Group**  
Chaired by Mark Anslow and Cath Dew (both are CBMDC Service Managers who lead on Family Hubs Start for Life and Supporting Families). Implementation of the beyond Start for Life elements of the programme.
  - **Publishing the Offer/Information for Families Sub Group**  
Chair is Emma Richardson (Families & Youth Information Manager).
  - **Outcomes and Data Sub Group**  
Chaired by Josie Dickerson (Born in Bradford) and Laura Copley (CBMDC Policy & Performance Manager). Implementation of evidence-based practice, needs assessments, evaluation and data sharing.
- 2.12 Below are some examples of key elements (not exhaustive) which are in place or underway:
- Overview scoping, strengths, gaps and potential opportunities against the national guidance
  - Perinatal Mental Health Working Group, Little Minds Matter and Ready to Relate services and pathway in place to expand upon
  - Breastfeeding Working Group and strategy and core and VCSE support services in place to expand upon

- Emerging learning from Born in Bradford and Better Start Bradford key programmes and activities
- Outcome Framework for 0-5 in place and for ages 5 and beyond to be finalised. A profile of Start of Life outcomes by ward has been produced to inform planning around targeted activity
- A new Families and Youth Information website launched in October 2022
- Parenting, family support, Hub managers and Access and Take Up (childcare), children's health services and some midwifery services already co-located and/or delivered in main Hubs sites and some linked sites
- In each of our locality areas (South, East, West and Keighley/Shipley combined) we have main hub sites and linked delivery sites or integrated work bases

#### 2.13 Priorities for expansion and development:

- Plans to better connect with Neighbourhood and Community Health partnerships building on the Keighley all ages pilot and secure all age Area Leadership Teams in all areas
- Early emerging plans for co-location of Parent and Carers Council's Engagement Workers (which are expanding)
- Public Health agreed to lead on updating the required Families' joint strategic needs assessment
- Ensuring ongoing links to Ofsted improvement plan and SEND action plan and on local joint initiatives to improve school attendance
- Recruitment underway to secure additional capacity to ensure:
  - co-production and increase peer support. A small group of VCSE organisations have been selected to support initial consultation with families up to end March 2023 aligned to areas
  - a dedicated Family Hubs system workforce development post to move us from colocation to integration and build a system wide Family Hub/Act as One identity
  - central transformation team capacity. A Service Manager is Programme Lead. A Family Hubs Practice Lead is in place and a Development Officer and a Analyst/Evaluator to be recruited
  - dedicated commissioning support in place to mobilise expanded services at a pace up to end March 2023

2.14 Once our submitted delivery plan is approved we will mobilise expanded services under each of the funded strands. **By 2025, and in line with minimum and go further descriptors, we will have:**

#### 2.15 Parenting

- Fully implemented a 'Transition to Parenthood' pathway
- Upscale of a universal Perinatal Project Administrator (PPA) role within Maternity units and a targeted offer of Maternity Circles and Baby Steps within the community.
- Increased self-referrals and referrals from universal services so significant increase in earlier support from pre-conception to aged two and beyond.

- Expand Baby Steps including securing an increase take up from seldom heard groups. Capacity build HENRY particularly outreach. Enhanced support for those who need additional support to start and complete courses.
- Published and promoted all courses across all agencies on our Families and Youth Information website and hub networks.
- Expand face-to-face facilitator and peer supported and self-paced online courses including potential parent/practitioner co-delivery.
- The district Play and Learn Contract will provide a Quality Toolkit which will provide a layered framework of continuous improvement across a range of partners and volunteers in a variety of settings.

#### **2.16 Perinatal mental health and parent-infant relationship support.**

- Further developed the perinatal and infant mental health pathway.
- Ensure take up and expanded reach through family hub staff trained, equipped and supported to both signpost families to services across the strands.
- Expand reach of the Little Minds Matter team to work across Bradford district (accept referrals outside of BSB and Reducing Inequalities areas for individual work and group work) and expand availability of training and consultation to professionals.
- Expand scope of Little Minds Matter service to working with babies on a child protection plan.
- Expand the Ready to Relate training so all practitioners working with families during pregnancy and the early years have increased knowledge of the importance of the parent-infant relationship and a tool to facilitate conversations with parents.
- The digital R2R offer will be accessible to all families, is translatable, and can be shared on devices in the FH if families don't have their own digital means.
- Increase engagement with secondary caregivers with a focus on fathers to ensure messages about parent-infant relationships and perinatal mental health are shared and opportunities to seek support are available.
- Families have access to peer support workers in the family hubs who are knowledgeable in perinatal and parent-infant relationship matters. Development of voluntary sector perinatal peer support offer building on Better Start Bradford learning.
- All family hubs have equipment that support virtual meeting facilities for peer groups.
- Signpost through the virtual offer for out of hours MH support and those in crisis.

#### **2.17 Early language and home learning environment.**

- Improve the current % of children achieving at least the expected level of development in communication, language and literacy skills.
- Incredible Years Pre-School to be rolled out – targeted district-wide.
- Pathway will use the evidence from the Better Start Bradford “Talking Together” programme to reduce the % of children with a primary need in their EHCP or SEN support of Speech, language and communication needs.

- Universal identification of need, particularly for those aged 3 and 4 years drawing from the ASQ and ELIM at aged 2 supported by the 0-19 children's health service as well as appropriate EYFS progress check for children attending Early Years provision.
- The new offer will include regular sessions in the hubs including a key contact able to give parents and carers of those with concerns as well as signpost to more targeted support.
- All Aboard (an evidence-based training programme) will be delivered to early education settings and play and learn staff with a focus on modelling and engaging parents in the HLE.
- We will link across the FYI website and the well-developed platform from the provider of speech and language therapy offering information on child development and support.
- The new model will offer a specific drop in offer for those identified with concerns of any pre-school age.
- Pathway development will identify the need for a qualified therapist and ensure the correct support is offered and SLT services are included.

## 2.18 **Infant feeding support.**

- Expand Specialist Community role, UNICEF Baby Friendly lead and increase of Breastfeeding Peer Support service.
- Expand the existing the Breastfeeding Welcome Scheme in all main Hubs and linked sites and integrate Ready to Relate within infant feeding interactions to support the parent infant relationship.
- Expand the current peer support "Breastfeed Together" offer on maternity wards at both acute hospitals sharing the success of this approach currently at Airedale to Bradford.
- Expand our early post-natal support service. This will be additional to the existing 'targeted' breastfeeding support offered to 11 wards. This will be a collaborative service offer between statutory service and voluntary sector.
- Antenatal classes will be co-delivered by the Maternity Antenatal Education teams with support from the infant feeding team by the Breastfeed Together service.
- Ensure there is specialist support available in family hubs that is 1:1 in nature and considers accessibility to all communities.
- Develop and promote the current offer of antenatal education in the community focussing on specialist support for those from underserved groups using the learning from current model of Maternity Circles.
- Implement the model of early post-natal home visits, signposting to Breastfeed Together groups, and recruiting mothers who have breastfed to become Breastfeed Together volunteers representative of their local communities.
- Increase capacity in peer support already embedded in the district considering the use of paid peer support where required to offer out of hours' support using innovative modes of communication requested by families.
- Facebook and Instagram page for Breastfeed Together already available – further development to take place.
- Unicef Baby Friendly Accreditation achieved at Stage 3 as a minimum standard with plans and support for progression to Gold Accreditation.



- UNICEF Baby Friendly level of Infant Feeding and Relationship Building training pathway for all agencies working with families with babies and pregnancy.
- An integrated multidisciplinary Infant Feeding and Relationship Building training pathway to be developed also reinforcing Ready to Relate to promote sensitive and responsive caregiving.
- Expand antenatal sessions in FHs supported by Breastfeed Together peer supporters; delivered in different venues and at different times to include those who do not attend at present. Develop virtual drop-ins.
- Breastfeed Together offers video drop-in groups. Virtual video support is available and will be developed.

#### **2.19 Parent & Carer Panels.**

- Highlight and draw on already existing co-production messages and activities.
- A range of co-production conversations and activities to shape detailed plans by end of year one linking with existing groups, Stay and Plays, wellbeing hubs and outreach, for example, Play Bus. Including linking with Youth Services for co-production with young people whilst prioritising ages 0-2 and primary school age children.
- Flexible but robust Panel arrangements which respond to needs as a large diverse district.
- A detailed co-production plan and expand local capacity with transformation funding which connects across existing local groups.
- Parent & Carer Council Engagement Officers co-located in main hubs so needs of parents of children with SEND are fully included.
- Draw on ongoing engagement and peer support activities across Act Early, Better Start Bradford, Born in Bradford and Better Births. Recruit to a dedicated Volunteer/Peer Support Co-ordinator to work across strands.
- Clear evidence of parental voice and influence at Boards, working groups, all ages area partnerships and evaluation.

#### **2.20 Publishing Start for Life Offer.**

- Families and Youth Information capabilities will grow alongside co-production.
- Delivered successful advertising/media campaign of our 2-Year-Old Offer. We will mirror this for our Start for Life launch and ongoing promotion of local offer.
- We will use our localities data to target families that need particular services and to increase awareness and take-up.
- We will build on our West Yorkshire networks to ensure families can access services.
- Recruited a dedicated Comms post which public facing focus.
- We will undertake an audit of our digital offer and implement an arising action plan to address gaps across all strands.

2.21 We intend to update Hub signage and branding and launch the expanded Family Hubs Start for Life offer during the Spring Bank Holiday week with a range of engaging and fun activities and promotion through face to face and online activities.

2.22 There are already four area-based Family Hubs which serve families and

communities across Bradford district. These align with the constituency areas with Shipley and Keighley combined.

- 2.23 **Our existing Family Hubs already deliver an integrated local offer to families within each locality.** Professionals from a number of statutory, voluntary and community-based organisations collaborate to ensure that there is a joined up and locally responsive offer to support all families, children and young people in their locality.
- 2.24 Keighley and Shipley Family Hub re-opened in September 2020, whilst adhering to strict Covid 19 guidance, to ensure that the Midwifery Service were able to offer ante-natal clinics. At the moment Rainbow Family Hub in Keighley is the main delivery site for Keighley and Shipley, with some additional services offered at Strong Close Nursery School in Keighley, The Trinity Centre in Bingley, and Owlet Family Centre in Shipley. Alongside this we are also offering some integrated delivery at Keighley Library and Shipley Library. We have been able to support Hainworth Community Centre in Keighley in making links with the Early Years Alliance to set up their own Parent & Toddler Group, and we are also offering Parenting Group delivery at the Centre. We have also linked with Play Bradford to be able to provide resources to support Bolton Woods Community Centre in Shipley to set up a Parent & Toddler Group,
- 2.25 Currently Midwifery services run at Owlet Family Centre and Strong Close Nursery School. In addition at Strong Close Nursery School, there is a Portage Playgroup and fully funded Speech and Language Support Sessions for very young children (18 months+). At The Trinity Centre we offer a Portage Playgroup, a Breastfeed Together Group, a **confidential** Adoption Playgroup, and from April, AWARE will offer an Early Bird Plus Group. Our delivery at Keighley Library includes a Play & Learn session delivered by the Early Years Alliance, a School Nurse Parent Drop-in and a SEND Family session in partnership with both the Library and Carers Resource. This is a pilot scheme which if successful will be rolled out across the other Libraries in the District. At Shipley Library we currently offer a School Nurse Parent Drop-in. In addition to the Play & Learn session at Keighley Library, the Early Years Alliance also run sessions at the Sue Belcher Centre in Keighley, Denholme Primary School, and Windhill Community Centre in Shipley on behalf of the Family Hub. At Rainbow we offer Midwifery services, an Incommunities Job Club, a Breastfeed Together Group, a Carers Resource Drop-in, a meeting space for Local Authority Foster Carers and children, and our Health colleagues are in the process of re-establishing a Baby Clinic. The Youth Service also use the building to run a Youth group on an evening.
- 2.26 Our Early Help Co-ordinators (EHCs) promote and support the role of Lead Professional (LP) across wider services. This includes toolkits for single agency issues for families and encouraging agencies to become LPs with support, leading to assessments, plans and reviews for families in need of a more co-ordinated approach.
- 2.27 There are 73 school settings in the Keighley and Shipley Locality which is made up as follows: within Keighley there are 5 Secondary Schools, 38 Primary Schools, 1 Nursery School, 1 Special School, 1 Secondary Special School and 1 Primary Special School. Within Shipley there are 4 Secondary Schools, 18 Primary Schools, 1 Nursery School, 1 Secondary Special School and 2 Alternative Provisions (Bradford

Central PRU and the provision formally known as TRACKS but now known as MNHES – Medical Needs Hospital Education Service) Over the last 2 years the Early Help Co-ordinators (EHC's) have successfully supported the majority of these settings to pick up the Lead Practitioner role.

2.28 The LP toolkit, training and support has also been rolled out to Early Years Settings from October 2021 and all Early Years settings were allocated an Early Help Co-ordinator and all settings had received an initial visit and the offer of training by January 2022.

2.29 Latest data on registered Early Help assessments by agency as the LP is set out below:

		2021		2022	
	Source	Individuals (0-17)	Families	Individuals (0-17)	Families
Tier 3 - LA	<b>Total</b>	<b>1589</b>	<b>651</b>	<b>1517</b>	<b>620</b>
Tier 3 - Commissioned	<b>Total</b>	<b>593</b>	<b>252</b>	<b>988</b>	<b>418</b>
	Police (Supporting Families Commissioned)	113	47	230	94
	VCS	94	41	72	35
	VCS Supporting Families Commissioned	386	165	686	291
Tier 2	<b>Total</b>	<b>1038</b>	<b>453</b>	<b>1882</b>	<b>822</b>
	Education / Schools	771	334	1764	766
	Police (Supporting Families Commissioned)	28	12	0	0
	Health	115	52	118	56
	Other – including children's centres, independent agency providers or voluntary organisations	102	45	0	0
	Housing	2	1	0	0
	'Lead Practitioner Assessment'	21	10	0	0
<b>Total</b>		<b>3220</b>	<b>1356</b>	<b>4387</b>	<b>1860</b>

2.30 We aim for a 20% year on year increase in families receiving an Early Help assessment and plan across tiers 2 against 2022 baseline of 822 families. Total EH assessments across tiers 2 and 3 in 2022 was 1860.

2.31 Additional support for LPs includes Family Aide workers who were commissioned as part of a package of support. 2 x 30 hours posts were created for each hub and have been doing short term pieces of practical support for families within the home. This service has been popular with families and LPs and feedback continues to be extremely positive.

- 2.32 Fortnightly Family Hub Panel meetings continue to bring a wide range of agencies together to consider the needs of families with additional needs. Locality based network meetings are coordinated by the Early Help Co-ordinators to support practice development and learning for all professionals working with children and families in the locality. The introduction of panels for 'stuck work' for all lead practitioner has been running since January 2021 lead by Early Help Co-ordinators and Hub managers, and supports LPs' cases progress through assessments, plans and reviews. Over 2022, the Keighley and Shipley Panel has directly supported 78 families by providing the practical support of a Family Aid Worker to assist the lead practitioner in achieving positive outcomes for families. The multi-agency make-up of the panel also ensures that families are appropriately sign-posted to other resources/services within the Locality. Within the same time period only 5 families, of all the families that received support, were recommended for step-up to the Integrated Front Door within Children's Social Care for consideration of Level 3 intervention from a Family Support Worker or Level 4 assessment/intervention from a Social Worker, which highlights the positive impact that intervention at the earliest opportunity can bring.
- 2.33 The Early Help Co-ordinators have been piloting a methodology which is looking at an outreach approach to identifying families. We have identified three key strands. Health, Education & Employment and Community. The majority of the outreach work undertaken by the Early Help Co-ordinators in Keighley and Shipley has been with our DWP Partners, through the Early Help Co-ordinators attendance at a weekly 'Here to Help' Hub at Keighley Job Centre. In the last 6 months this has resulted in 24 Early Help Assessments being completed to support families, and over 40 families being sign-posted to other appropriate services. During February half-term we are linking with the Learning and Outreach team (Museums and Galleries) at Cliffe Castle to engage with families attending their family events.
- 2.34 From May 2022 the Terrific Twos project was launched across the district and we employed 1 part time Terrific Twos Worker for the Keighley and Shipley Hub. Their role is to increase the access to Early Education across the district. Unfortunately our Worker only remained in post for 5 months, but her efforts combined with those of the 2 permanent part-time Access and Take Up staff meant that they had a busy Summer across the Locality engaging in lots of family activities to promote Early Education.
- 2.35 The workers have been carrying out home visits to raise awareness to families who are entitled to the two-year funding and have been developing community links and education partners on the criteria. Our Access and Take Up workers continue to develop strong links and make targeted contact with families to improve childcare take up. Below is data from 2020 to 2022:

Period	Age	National	District	East	South	West	Keighley	Shipley
Spring 20	2	69%	69%	63%	64%	70%	72%	75%
	3	91%	89%	83%	87%	89%	94%	95%
	4	95%	91%	90%	87%	91%	94%	97%
Spring 21	2	62%	59%	52%	63%	52%	58%	70%
	3	86%	84%	78%	81%	83%	90%	93%

	4	93%	90%	88%	89%	89%	94%	96%
Spring 22	2	72%	70%	66%	64%	70%	74%	79%
	3	90%	86%	82%	82%	87%	91%	93%
	4	94%	91%	87%	90%	90%	96%	96%
Summer 22	2	National Data only available for Spring Term	75%	75%	69%	76%	73%	81%
	3		87%	83%	78%	86%	99%	99%
	4		91%	90%	91%	94%	90%	93%

2.36 The Keighley and Shipley Family Hub has 12 Wards. Our 2 part-time Access and Take Up staff work flexibly to try and ensure that all Wards are covered, prioritising those Wards where take-up of the two-year funding is low. We expected a reduction in take-up in the data for Spring 2021 due to the impact of the pandemic. It has been pleasing to see that the data for Spring 2022 demonstrated a significant increase in take-up, and particularly in Keighley. This increase remained fairly level in the data received for Summer 2022. The data in respect of the take-up of 3 and 4 year old funding has remained relatively high throughout the period.

2.37 Challenges in Keighley and Shipley are that footfall in Rainbow Family Hub remains low. This was evidenced by the very low attendance numbers for our recent 'Warm Space' events. We are addressing this through our outreach work, increasing social media presence and identifying what services local families and communities need and could access from our hub buildings. We are committed to trying to find a location closer to Keighley Town Centre as we recognise that Rainbow is not accessible to all families. We also need to extend our offer to families who live within Shipley. Building on the model of integrated delivery that we are undertaking with Keighley Library, it's clear that a similar opportunity could be offered at Shipley Library.

2.38 Moving forward the Family Hub would like to continue to build on the strong and well established partnerships that we already have in place with community organisations in order to provide a broader offer that reflects the needs of families in our communities.

2.39 We have just upgraded the Sensory Room at Rainbow Family Hub and this is available to any family to book. We are in the process of finalising the plans to build a sensory play area open to all families in the local community but with our children with SEND at its' heart. The families who attend the Carers Resource Drop-in at Rainbow provided some valuable feedback on the initial plans and these have now been incorporated to provide what we hope will be a really welcome and inclusive space for all. Further building works at Rainbow are imminent as we create a new, more accessible and welcoming entrance/reception, alongside a room that provides a confidential space for our families to use.

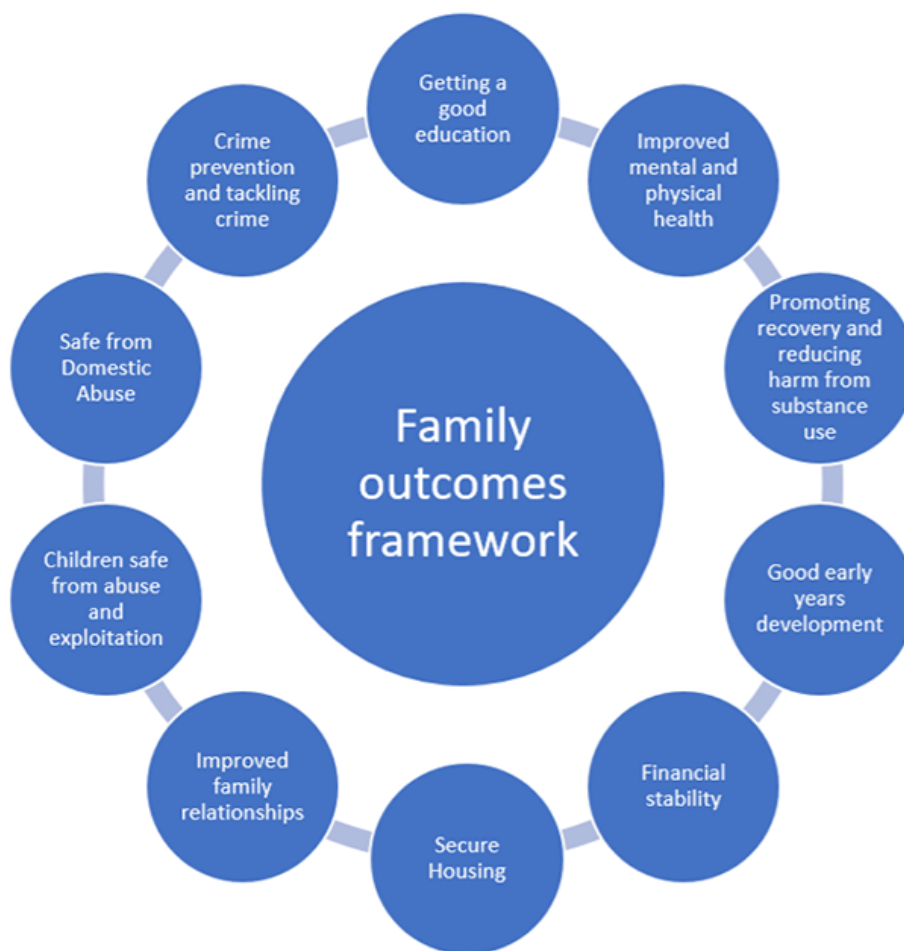
## 2.40 Supporting Families outcomes

2.41 ***Supporting Families is the new name for the Government's 'Troubled Families programme'. In Bradford, this programme was originally named Families First –an overview of the progress made on Supporting Families Programme was completed for Overview and Scrutiny in November 2022.***

2.42 The Department for Levelling Up, Housing and Communities (DLUHC) and the Department

for Education (DfE) are working together to make sure support for families is earlier. Significant funding has been provided via these programmes for transformation through 2022- 2025 to provide better and more sustainable support to families to achieve successful outcomes.

- 2.43 Supporting Families' focus is on building the resilience of vulnerable families, and on driving system change so that every area has joined up, efficient local services which are able to identify families in need and provide the right support at the right time. Prevention and Early Help Services embrace the Supporting Families agenda bringing together timely support for families from a range of partners and services.
- 2.44 Supporting Families continues to provide targeted interventions for families with complex interconnected problems. The four key principles of Supporting Families remain **early intervention, whole family working, multi-agency working and measuring outcomes and data to show progress**.
- 2.45 The **outcomes framework for Supporting Families** includes ten headline outcomes:



- 2.46 A dedicated Supporting Families Practice Lead and analysts work strategically with the National Team and operationally to ensure delivery of the Supporting Families programme. Over the past three years they have driven practice and ensured rigour in the auditing to make sure that claims attached meet the necessary outcomes.
- 2.47 Total number of claims for outcomes improved for families April 2022 to Jan 2023 is

842 which is 77.25% of this year's target and has brought in £673,600 in funding. Bradford district is on target to reach 100% of the claims target for the third successive year, with 248 outcomes left to demonstrate, which is an average of 68 claims per month.

Financial Year	Number of families who have achieved 'Significant & Sustained progress':	Number of families that have achieved the 'Continuous Employment' result:	Total PBR Claimed	Maximum PBR Available	Amount PBR Claimed	Comments
2020-21	1013	4	1017	1017	£813,600	
2021-22	1056	4	1060	1060	£848,000	
2022-23 – part year 6 months through	615	0	842	1090	£673,600	As at Jan 77.25% claimed

## 2.48 Parenting support

2.49 The Council's core parenting teams (one team per Hub area) continue to promote access to and deliver: *Welcome to the World: Family Links Ante-natal programme (very low take up so delivery under review)*, *Family Links Nurturing Programme including Additional Needs*, *HENRY*, *Time Out for Dads*, *Talking Teens*, *Who's in Charge? (Parent/Adolescent conflict)*, *DICE (prevent child exploitation)*, *Cygnnet*, *Freedom (from DA) Programme for Women* and *Book Start*. The table below shows the number of parents accessing parenting groups during 2022 by area compared to 2021:

	2021				2022			
	Number Completing	Number Partially Completing	Total Attendees	% Completion Rate	Number Completing	Number Partially Completing	Total Attendees	% Completion Rate
Cygnnet	133	14	147	<b>90%</b>	155	29	184	<b>84%</b>
DICE	57	3	60	<b>95%</b>	58	5	63	<b>92%</b>
FLNP	214	73	287	<b>75%</b>	193	61	254	<b>76%</b>
FLNP Additional Needs	82	27	109	<b>75%</b>	95	49	144	<b>66%</b>
FLNP Condensed					2		2	<b>100%</b>
FREEDOM	172	57	229	<b>75%</b>	142	56	198	<b>72%</b>
HENRY	70	8	78	<b>90%</b>	42	17	59	<b>71%</b>
Talking Teens	157	29	186	<b>84%</b>	179	45	224	<b>80%</b>

Time Out for Dads	14	5	19	<b>74%</b>	11	3	14	<b>79%</b>
Welcome To The World	26	5	31	<b>84%</b>	9	1	10	<b>90%</b>
Welcome To The World Condensed					9	1	10	<b>90%</b>
Who's in Charge?					21	7	28	<b>75%</b>
<b>Grand Total</b>	925	221	1146	<b>81%</b>	916	274	1190	<b>77%</b>

2.50 We have continued to offer a wide range of evidence based parenting programmes throughout 21/22 for a 0-19 service. Throughout 21 and part of 22 due to the Covid 19 pandemic we could only provide virtual groups. Generally, this showed a higher rate of completion as parents did not need to leave their homes, or incur travelling costs and there was more flexibility around accessing a programme. However, offering just virtual groups brought other challenges for some parents lacking in IT skills or not having access to smart phones/tablets. It was difficult for parents and practitioners to build relationships, form trust and have interaction with other group members. From September 22 to present we have delivered a combination of face to face groups as well as virtual groups for all the parenting programmes we offer. Sessions are arranged at different times during the day and in the evenings. For some parents where there are language barriers or certain health issues we have offered a 1-1 arrangement. We have worked hard 'district wide' to reduce the waiting lists for particular groups by having a whole service approach rather than locality so parents are not having to wait for long periods of time. We will continue to look at ways to reduce these waiting lists further in 23. We have planned to train more of our parenting staff in the groups that are well attended groups and where we have longer waiting lists. In 21 and 22 the most attended programs have been FLNP, Talking Teens & Freedom. Parents consistently rate their experiences as 'Outstanding' or 'Good'. Pre and post measures are used to measure impact which is showing improvements. The quality of all the groups is regularly audited by managers at different levels completing observations of the group whilst sessions are being delivered. All observations for our parenting programmes in 22 have been graded 'Outstanding' or 'Good'. We are continuing to strengthen partnerships with our local schools and where joint delivery of a programme is feasible we co deliver with school staff. The Henry programme has been jointly delivered with staff from Better Start. We continue to regularly advertise and promote the groups that are not well attended with our partners in health, school, housing and on various social media sites and at any event prevention and early help staff hold in local communities for parents, carers and professionals. Parents and other professionals have stated that our referral pathways for groups can be confusing and therefore seen as a barrier to access a program. In 23 we will be looking at making our pathways to parenting programmes much simpler and more accessible.

## Family support

2.51 Each hub area has family support teams and a VCSE commissioned Key Work team



and Supporting Families Police Officers.

- 2.52 The tables below show timeliness of family support assessments and reviews by area comparing 2022 with 2012 (timely assessments and review assure that clears and effective plans are put in place promptly:

**Early Help assessment timeliness – LA family support teams**

	<b>2021</b>	<b>2022</b>
East Family Hub	78.90%	76.90%
Keighley and Shipley Family Hub	73.40%	84.10%
South Family Hub	77.20%	80.50%
West Family Hub	72.20%	78.80%
<b>Total</b>	<b>75.70%</b>	<b>80%</b>

**Early Help team around the family review timeliness – LA family support teams**

	<b>2021</b>	<b>2022</b>
East Family Hub	64.4%	91.6%
Keighley and Shipley Family Hub	44.1%	87.3%
South Family Hub	55.7%	90.9%
West Family Hub	47.9%	94.7%
<b>Total</b>	<b>53.5%</b>	<b>91.0%</b>

- 2.53 Our performance on the timeliness in completing assessments in 22 has improved across Keighley and Shipley, and the overall target across the district is within the set KPI target in 22. Where we have not completed assessments on time there are genuine explanations around families not being available for planned sessions or in cases where there are many multiple needs that need assessing and to ensure we have a good quality assessment staff have gone over timescales. When we have completed assessments in a timely manner the families have a clear support plan of intervention and are aware of what support is being offered to them by which professionals. We have also shown in Keighley and Shipley and across the whole district a great improvement in family review timeliness and are well over the targets set in this area. This has evidenced improvements made in plans being reviewed in a timely manner so families receive the right level of support at the right time, as well as any progress they have made has being tracked. It also allows us to understand the effectiveness and impacts made to the lives of children and families we are supporting. In 23/24 we plan to continue to up skill and offer regular training packages to all our family support workers and their managers to keep them up to date with research and increase their knowledge and skills in working with families and improving outcomes for children living in the Bradford district. We are also reviewing the tools available for our family support workers, for example the assessment tool in order to ensure that they get the best information and analysis very early in the intervention.

- 2.54 Keighley/ShIPLEY positive feedback for Parenting; *'I really enjoyed completing this course, it was nice to meet other parents going through a similar thing to myself. Its helped me become more confident as I was able to ask for regular advice and received other people's experiences and also share my problems. Since the course I have started using the I statements which do work. I have also implemented a chores list which once complete spending money is given. I also reduce 50p for swearing. Overall our household is happier and we have become closer as a family. Would definitely recommend the course to other struggling parents. My eldest daughter is spending more time Downstairs with us instead of hiding in her bedroom and seems calmer n less angry. Maybe it's because I understand her more and the struggles of being a teenager. I use to compare her behaviour to my own at that age where now I understand it's a different world with social media and peer pressure etc.*
- 2.55 *'After attending the programme I have increased my confidence and knowledge about what autism actually is, I have actually started understanding why my daughter sometimes behaves the way she does and how this impacts her and the rest of the family. I have implemented some new strategies at home such as the story books and also using the different behaviour frameworks hopefully over time I will be able to see some change in my daughter's behaviour and she will also be a lot more relaxed as I now know how to support her better. I have also built up my self-esteem and also made some friends within the course. Thank you for all your support and help'.*
- 2.56 Keighley/ShIPLEY positive feedback for family support; *'The service we have been provided has been great, I struggle with my mental health and my children have their own issues and one child of mine has additional needs, so it's been really challenging to parent when I have struggled with cptsd whilst the court case is ongoing. This knocks my confidence in my parenting and I'm so scared to get it wrong as a parent. A has made me feel that I should believe in myself more as a parent. And to try look at the things I do rather than the things I don't. She's also sign posted me to a lot of other organisations that I can use in the future too. Having her support has been instrumental to our families wellbeing'.*
- 2.57 *'I just want to say thank you so much for all your help and advice and support through the months of being mine and my families early help worker. I appreciate everything you have done for us and the guidance in my responsibilities. You also gave me more confidence, still things I need to change and get to grips with computer and TV time lol, and getting out more etc. but I can easily deal with that in my own time. And getting rid of things...I'm a daily giver on helping hands page of Facebook page helping hands Bradford, giving to other families in need instead of throwing all in the bin and helping others out, which makes me feel good also. I'm not buying things I don't need, not spending as much on birthdays which could even be a good thing! I am getting there...slowly but surely so thank you very much from me and my gang'.*
- 2.58 **Relationships Matters/Reducing Parental Conflict.**
- 2.59 This Department for Work and Pensions funded programme also continues until end of March 2025. A full-time Practice Lead and part-time Learning and Development Officer are in post.
- 2.60 A programme of briefings has been delivered through 2022 to build awareness of the

impact of 'frequent, intense and poorly resolved' conflict (but not domestic abuse or coercive control) on children and provide practice tools for direct work with families. We intend to relaunch the programme in April 2023 with an updated toolkit for practitioners and launch a new toolkit for couples to use themselves to health check their relationship and build their communication skills. This will be complemented by a local poster campaign and information on Families and Youth Information. Local plans have been updated following enquiry sessions held with parents and practitioners during 2022 and the launch and poster campaign is also drawing on enquiries with local parents.

### **3. OTHER CONSIDERATIONS**

3.1 None.

### **4. FINANCIAL & RESOURCE APPRAISAL**

4.1 The majority of these services are funded through the core Council budgets supported by central funding streams such as Supporting Families. The section above summarises plans for the Family Hub Start for Life grant funding.

### **5. RISK MANAGEMENT AND GOVERNANCE ISSUES**

5.1 Officers continue to meet regularly with Finance and HR colleagues. The majority of the above directly employed services will move across to the new Children's Service Trust from 1 April 2023 with the exception of Access and Take up Workers, Parenting workers that deliver Cygnet parenting programme and the Families and Young People information Service.

5.2 The Prevention and Early Help Board is the main partnership mechanism for overseeing local developments. Health & Care Partnership has agreed that there should be all age Area Leadership Teams and service managers, Hub Managers and Area Co-ordinators are working together on the Area Leadership Teams and ensuring we work together under Area Action Plans and priorities.

### **6. LEGAL APPRAISAL**

None.

### **7. OTHER IMPLICATIONS**

#### **7.1 SUSTAINABILITY IMPLICATIONS**

None known.

#### **7.2 GREENHOUSE GAS EMISSIONS IMPACTS**

None known.

#### **7.3 COMMUNITY SAFETY IMPLICATIONS**

Family Hubs and Supporting Families targets align well to community safety priorities

and associated risk factors. We will continue to work together to align to and support Area Action plans and priorities.

**7.4 HUMAN RIGHTS ACT**

None.

**7.5 TRADE UNION**

Statutory consultation is being undertaken in regard to any employees transferring across to the new Children's Service Trust.

**7.6 WARD IMPLICATIONS**

None

**7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS  
(for reports to Area Committees only)**

We will be contributing to the children and family aspects of local area plans.

**7.8 IMPLICATIONS FOR CORPORATE PARENTING**

None

**7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT**

None

**8. NOT FOR PUBLICATION DOCUMENTS**

None

**9. OPTIONS**

None this report is for information only

**10. RECOMMENDATIONS**

Members to note the report and provide comments as necessary. To make recommendations which support implementation of local services and plans.

**11. APPENDICES**

None.

**12. BACKGROUND DOCUMENTS**

Revised Early Help Strategy 2020-2025